2022 Final Portfolio

Computer Fashion Merchandising

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Career Goals

• When I graduate college, I hope to see the world someday. My biggest dream is going on vacation to Italy and observing the fashion that is worn by the people today. For the future. I do not see FIT in my mix. As I got older, I realized what I wanted more was to help people with fashion. For my short-term career goals, I want to get an internship right out of college, with my cousin who works in Steve Madden. Then for my long-term goals, I will hopefully move into higher divisions working in Steve Madden as being a merchandiser or work with a different company and possibly move into social media.













Photo #3











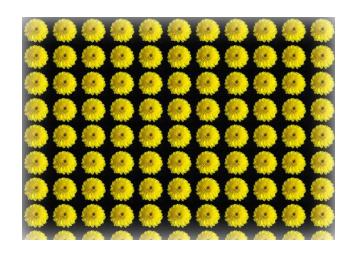




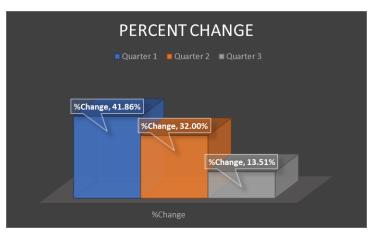


Photo #7



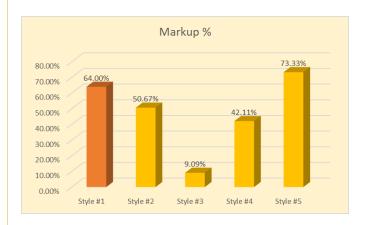


Excel (Percent Changes in Sales)



| | Sales LY | Sales TY | %Change |
|-----------|--------------|--------------|---------|
| Quarter 1 | \$ 25,000.00 | \$ 43,000.00 | 41.86% |
| Quarter 2 | \$ 17,000.00 | \$ 25,000.00 | 32.00% |
| Quarter 3 | \$ 32,000.00 | \$ 37,000.00 | 13.51% |

Excel (Markup)



| | \$C | ost | \$R | Retail | \$۱ | /larkup | Markup % |
|----------|-----|--------|-----|--------|-----|---------|----------|
| Style #1 | \$ | 9.00 | \$ | 25.00 | \$ | 16.00 | 64.00% |
| Style #2 | \$ | 37.00 | \$ | 75.00 | \$ | 38.00 | 50.67% |
| Style #3 | \$ | 100.00 | \$ | 110.00 | \$ | 10.00 | 9.09% |
| Style #4 | \$ | 55.00 | \$ | 95.00 | \$ | 40.00 | 42.11% |
| Style #5 | \$ | 200.00 | \$ | 750.00 | \$ | 550.00 | 73.33% |

Excel (Turnover)

| | BOI | Л | EOM | 1 |
|-----------|-----|--------|-----|--------|
| January | \$ | 45,000 | \$ | 28,000 |
| February | \$ | 28,000 | \$ | 35,000 |
| March | \$ | 35,000 | \$ | 47,000 |
| April | \$ | 47,000 | \$ | 63,500 |
| May | \$ | 63,000 | \$ | 44,500 |
| June | \$ | 44,500 | \$ | 21,000 |
| July | \$ | 21,000 | \$ | 75,000 |
| August | \$ | 75,000 | \$ | 23,000 |
| September | \$ | 23,000 | \$ | 27,000 |
| October | \$ | 27,000 | \$ | 22,000 |
| November | \$ | 22,000 | \$ | 26,000 |
| December | \$ | 26,000 | \$ | 21,000 |

| Turnover | \$ | 24,000 |
|----------|----|--------|
| | 1 | |

Turnover = Sales / Average Inventory

'I, Robot' Assignment

Baymax Robot Project.pptx (sharepoint.com)





- "healthcare companion" who monitors Hiro's physical health as well as keeping him safe
- Baymax' sensors allow him to detect body temperature and produce temperatures necessary for regulating body temperature

Oneonta Style

• Oneonta's Style is your own creative idea that has come from your own opinion and how you see it. In my perspective, Oneonta students wear more of a casual style throughout the weekdays for classes, to go to the library or to chill on campus. This gives it more of a relaxed look and comfortable look. For me personally I prefer to dress comfortable in class wearing sweats and a sweatshirt because it makes me warm for the colder days. It can also improve my performance in the classes because I am not worried of anything showing and it makes me feel more confident because I am wearing clothes that I am familiar with. As for the weekday, I feel as more people tend to branch out with their clothing. Women and men both can dress up for events they have with their fraternities, a dinner or even events on campus. I feel as when it enters the weekend you see more of people's styles and personalities come alive when they wear jeans, crop tops and even do their makeup and hair.







Stock Market Analysis



H&M Group



Tesla

After completing this project, I would invest in both companies because after investing in the shares we earned more money than we lost, and I think it would be beneficial to invest more stocks and try to earn more money than we did originally.

Magazine Cover



Website

• https://raffnm765.wixsite.com/classy-couture



Conture



